

FAX# 703 528 7880  
OCT8/12 13.41  
HARRIS REPORT FROM REP  
\*\*\* WFTV-TV \*\*\*

DATE OCT8/12 13.41

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1			1000A-1100A	30		\$560.00	10/9	10/12	4		TU-F	4

AGENCY ADVERTISER CODE = 95  
 AGENCY PRODUCT CODE = 101  
 AGENCY EST# = 2002  
 PROGRAM : MILLIONAIRE/FAMILYFEUD  
 CON COM1 : MILLIONAIRE/FAMILYFEUD

REP HEADLINE# 6366411  
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703 528 7800  
ORDER WORKSHEET

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
2			1135P-1210A PROGRAM : NIGHTLINE CON COM1: NIGHTLINE	30		\$1,025.00	10/9	10/12	2		TU-F	2
3			1100A-1200N PROGRAM : THE VIEW CON COM1: THE VIEW	30		\$925.00	10/9	10/12	3		TU-F	3
4			1210A-105A PROGRAM : JIMMY KIMMEL LIVE CON COM1: JIMMY KIMMEL LIVE	30		\$340.00	10/9	10/12	2		TU-F	2
5			1200N-100P PROGRAM : EYEWITNESS NOON NEWS CON COM1: EYEWITNESS NOON NEWS	30		\$850.00	10/9	10/12	4		TU-F	4
6			400P-500P PROGRAM : DR. OZ CON COM1: DR. OZ	30		\$800.00	10/9	10/12	3		TU-F	3
7			500P-600P PROGRAM : EYEWITNESS NEWS CON COM1: EYEWITNESS NEWS	30		\$2,250.00	10/9	10/12	3		TU-F	3
8			600P-630P PROGRAM : EYEWITNESS NEWS CON COM1: EYEWITNESS NEWS	30		\$3,000.00	10/9	10/12	3		TU-F	3
9			600A-700A PROGRAM : EYEWITNESS NEWS CON COM1: EYEWITNESS NEWS	30		\$1,875.00	10/9	10/12	3		TU-F	3
10			700P-730P PROGRAM : JEOPARDY CON COM1: JEOPARDY	30		\$3,000.00	10/9	10/12	3		TU-F	3

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11			700A-900A PROGRAM : GOOD MORNING AMERICA CON COM1: GOOD MORNING AMERICA	30		\$2,000.00	10/9	10/12	4		TU-F	4
12			730P-800P PROGRAM : WHEEL OF FORTUNE CON COM1: WHEEL OF FORTUNE	30		\$3,000.00	10/9	10/12	3		TU-F	3
13			900A-1000A PROGRAM : JEFF PROBST CON COM1: JEFF PROBST	30		\$560.00	10/9	10/12	4		TU-F	4
14			800P-1000P PROGRAM : DANCING WITH THE STARS CON COM1: DANCING WITH THE STARS	30		\$9,250.00	10/15	10/15	1		MON	1
15			1200N-1230P PROGRAM : NOON NEWS CON COM1: NOON NEWS	30		\$600.00	10/13	10/14	2		SA-SU	2
16			1200N-330P PROGRAM : ABC COLLEGE FOOTBALL9/1-12/1/12 CON COM1: ABC COLLEGE FOOTBALL9/1-12/1/12	30		\$2,750.00	10/13	10/13	1		SAT	1
17			600A-900A PROGRAM : EYEWITNESS NEWSDAYBREAK CON COM1: EYEWITNESS NEWSDAYBREAK	30		\$1,050.00	10/13	10/13	2		SAT	2
18			700P-800P PROGRAM : JEOPARDY/WHEEL CON COM1: JEOPARDY/WHEEL	30		\$850.00	10/13	10/13	2		SAT	2
19			900A-1000A PROGRAM : GMA-SAT CON COM1: GMA-SAT	30		\$1,050.00	10/13	10/13	1		SAT	1

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20			100P-600P PROGRAM : WEEKEND MOVIES CON COM1: WEEKEND MOVIES	30		\$475.00	10/14	10/14	1		SUN	1
21			1130P-1200M PROGRAM : SPORTS NIGHT ON 9 CON COM1: SPORTS NIGHT ON 9	30		\$475.00	10/14	10/14	1		SUN	1
22			600A-900A PROGRAM : EYEWITNESS NEWSDAYBREAK CON COM1: EYEWITNESS NEWSDAYBREAK	30		\$1,050.00	10/14	10/14	1		SUN	1
23			800P-900P PROGRAM : ONCE UPON A TIME CON COM1: ONCE UPON A TIME	30		\$6,500.00	10/14	10/14	1		SUN	1
24			1000P-1100P PROGRAM : PRIVATE PRACTICE CON COM1: PRIVATE PRACTICE	30		\$5,000.00	10/11	10/11	1		THU	1
25			1100P-1135P PROGRAM : EYEWITNESS NEWS AT 11P CON COM1: EYEWITNESS NEWS AT 11P	30		\$2,000.00	10/9	10/14	3		TU-SU	3
26			1000P-1100P PROGRAM : BODY OF PROOF CON COM1: BODY OF PROOF	30		\$5,250.00	10/9	10/9	1		TUE	1
27			1000A-1100A PROGRAM : MILLIONAIRE/FAMILYFEUD	30		\$560.00	10/15	10/15	1		MON	1
28			1200N-100P PROGRAM : EYEWITNESS NOON NEWS	30		\$850.00	10/15	10/15	1		MON	1
29			700A-900A PROGRAM : GOOD MORNING AMERICA	30		\$2,000.00	10/15	10/15	1		MON	1

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:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	:

CONTRACT TOTAL 109370.00  
TOTAL SPOTS 62

MARKET TOTALS \$266,756  
WFTV 41% WKMG 21% WESH 19% WOFL 16% WKCF 1% WRBW 2% CABL 0%  
WOPX 0% WRDQ 0% EFTV 0%

SHARES ESTIMATED\*  
SVC- NSI  
DEMOS- RA35+\*